Identifying and Mapping the Scientific Landscape of International Business and Management Studies: An Author Co-citation Analysis (1996-2005)

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Abstract
This paper aims to explore the theoretical essentials of knowledge production in International Business and Management (IB-M) studies, from a dataset of 1,309 journal articles. A computer-aided co-citation network analysis of 50,516 citations that have been meticulously voted by over than ten-thousands of authors traces the historical timeline of the development paths and paradigms shift of IB-M studies. The researchers ranked overall first author citations, article citations and journal citations for ten-year period, 1996–2005. Using network analysis, the researchers mapped the co-citation network and analyzed the top 30 authors from 1996 to 2005. This study not only draws a clearer picture of IB-M development, but also offers some helpful guidelines for researchers in planning their future research in this area.

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