Critical Themes in Knowledge Management Research: An Author Co-citation Analysis

知識管理研究重要主題之呈現—作者共引文分析的應用

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Abstract

This study examined the status of contemporary knowledge management studies in the last decade with citation and co-citation analysis. Using the data collected in SCI and SSCI this study identified the most important publications and the most influential scholars and journals in knowledge management area, and then mapped the major research paradigms in knowledge management research. The results help profile the invisible network of knowledge production in knowledge management and provide important insights on the change of research paradigm of current knowledge management studies.

Key Words: Knowledge Management, Research Paradigm, Author Co-citation, Social Network Analysis

1. Introduction

With the upcoming of knowledge economy, knowledge management has gradually developed into an independent academic field and scholars from different fields have joined the studies of knowledge management. The past decade has especially seen extensive research on knowledge and knowledge management [10]. Yet even though knowledge management has established itself as an academic discipline, its establishment has been a slow process because researchers in this area prefer to publish their best work in more established journals. Another major obstacle to the development of knowledge management lies in the subject’s unusually high