CURRENT RESEARCH PARADIGMS IN EXPATRIATE(S) RESEARCH: A BIBLIOMETRIC APPROACH

Hsing-Chau Tseng
Graduate School of Business and Operations Management
Chang Jung Christian University
hsingchau@mail.cjcu.edu.tw

Lin-Yuan Chou
Graduate School of Business and Operations Management
Chang Jung Christian University
dentalways@gmail.com

Kuo-Hsun Yu
Department of Marketing and Logistics Management
Far East University
yujacky@cc.feu.edu.tw

Abstract

The purpose of this study is to map the research paradigms of expatriate research in this century. In this study, bibliometrics and social network analysis techniques are used to investigate the intellectual pillars of the expatriate literature. By analyzing 20,670 citations of 460 articles published in SSCI journals in the expatriate field between 2000 and 2008, this study maps the knowledge network of expatriate studies. The results of this study suggest that contemporary expatriate research is organized along different concentration of interests: expatriate adjustment, global leadership, and repatriation adjustment. The results help profile the knowledge network production in expatriates and provide important insights on the change of research paradigm of current expatriate studies.

Keywords: Expatriate(s), Research Paradigm, Bibliometrics, Social Network Analysis