Wei-Yuh, Lian, Assistant Professor, Physical Education Center, Far East University

Abstract

The purpose of this study was to explore the relationship between coaches' transformational leadership and badminton athletes' satisfaction degree of university and college. The research approach applied to this study was the survey method with a questionnaire. The researcher took the badminton athletes who joined the University Game 2009 as samples. 296 samples were effective among 320 badminton athletes and the rate of retrieve was 92.5%. The findings were summarized as follows: (1) Badminton athletes of university and college perceived an upper level on coaches' transformational leadership. (2) Badminton athletes feel that their satisfaction degree is middle/high level. (3) Contest category and highest athletic accomplishment can influence badminton athletes' perception of transformational leadership. (4) Contest category and highest athletic accomplishment can influence badminton athletes' satisfaction degree. (5) Coaches' transformational leadership has a significant predictability on badminton athletes' satisfaction degree. Finally, suggestions drawn upon the findings can be a great future reference for educational administration institutions and university to improve badminton coaches' leadership skill and athletes' satisfaction degree

Keywords: badminton athletes, transformational leadership, satisfaction degree